

ROVER

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It is the policy of The Rover Company to try to meet the requirements of a public which expects more from a motor car than is normally given by the mass-produced article. For this reason the user's suggestions and his opinion of the company's products are sought by the Market Research Department. If you, the purchaser of a new Rover 2000 car, have no objection to completing the questionnaire on the card attached and sending us your views about our products it would be very much appreciated.

THE ROVER COMPANY LIMITED

PART No. 4698 ENGLISH U.K.

Distributor/Dealer:

Town:.....

Delivery Date:

Model: ROVER 2000

Chassis No.:

Do you currently own any other cars ?

What car does your new Rover replace ? (Make) (Model)

How long has previous car been kept ? (Years) (Total mileage)

Purchaser's occupation or profession

Market Research Department would appreciate any comments you may care to make about your new vehicle in the space below, but regret that they cannot enter into any correspondence. Specific queries should be addressed to the Technical Service Department.

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Postage
will be paid
by
**THE ROVER CO.
LTD.**

No Postage
Stamp
necessary if
posted in
Great Britain
or
Northern Ireland

BUSINESS REPLY SERVICE
Licence No. **BM 950**

**MARKET RESEARCH & STATISTICAL SECTION,
THE ROVER COMPANY LIMITED,
SOLIHULL, WARWICKSHIRE,
ENGLAND**