



It is the policy of The Rover Company to try to meet the requirements of a public which expects more from a motor car than is normally given by the mass-produced article. For this reason the user's suggestions and his opinion of the company's products are sought by the Market Research Department. If you, the purchaser of a new Rover 3½ Litre car, have no objection to completing the questionnaire on the card attached and sending us your views about our products it would be very much appreciated.

THE ROVER COMPANY LIMITED

PART No. 605328 ENGLISH EXPORT

Distributor/Dealer:.....

Country:.....

Delivery Date:.....

Model: ROVER 3½ LITRE

Chassis No.:.....

Do you currently own any other cars?.....

What car does your new Rover replace?.....(Make).....(Model

How long has previous car been kept?.....(Years).....(Total mileage)

Purchaser's occupation or profession.....

Market Research Department would appreciate any comments you may care to make about your new vehicle in the space below, but regret that they cannot enter into any correspondence. Specific queries should be addressed to the Technical Service Department.

.....

.....

.....

.....

.....

.....

POST CARD



**MARKET RESEARCH & STATISTICAL SECTION,
THE ROVER COMPANY LIMITED,
SOLIHULL, WARWICKSHIRE,
ENGLAND**